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INRA Transfert and PBL join forces in technology promotion alliance

PBL and INRA Transfert, the technology transfer arm of INRA, have signed an agreement for PBL to market INRA technologies in plant science through PBL's highly successful "TEC Club". PBL's TEC Club provides companies in the agbiotech sector who are subscribers with early, fee-free access to new technologies emerging from public sector research in plant biotechnology. Under the agreement PBL will promote selected INRA technologies through its TEC Club programme, in return for a share in the successful commercialisation of the technologies by its TEC Club members. The alliance represents a new dimension in cooperation between two of Europe's principal channels for delivering emerging public sector plant science innovations and intellectual property into commercial use.

Notes:

PBL (www.pbltechnology.com) is a technology transfer company established in 1994 and owned by the John Innes Centre, Norwich, UK (www.jic.ac.uk), The Sainsbury Laboratory, Norwich, UK (www.tsl.ac.uk) and The Biotechnology and Biological Sciences Research Council (www.bbsrc.ac.uk) which is the UK government's principal funder of public sector biological science. PBL manages and develops intellectual property from many public research organisations around the world.

INRA Transfert (www.inra-transfert.fr) is the technology transfer company of INRA (www.international.inra.fr), the National Agricultural Research Institute, which is Europe's largest agricultural research institute. INRA carries out leading research for better food and nutrition, competitive and sustainable agricultural practices and the preservation of the environment.